

Example of Fundraising Letter

*personalize with your information & story

Dear _____,

I am writing today to introduce you to an organization close to my heart – Early Alert Canines!

There are many worthy organizations that exist to save lives, however there are few that can claim to do so on a daily basis— Early Alert Canines (EAC) is one of them! EAC is a non-profit organization dedicated to improving the health, safety, and well-being of insulin dependent diabetics through partnerships with certified medical alert assistance dogs, or “diabetic alert dogs”. EAC trains diabetic alert dogs to recognize the biochemical scent that a diabetic’s body emits as blood sugar levels begin to fall or rise and alert their diabetic partners of the changes, often well in advance of current technology. This early alert helps to avoid potentially life threatening hypoglycemic episodes and long-term diabetes complications. Hypoglycemia is an inevitable and acute side-effect of insulin therapy that can lead to severe medical problems, including coma and death, in as little as 45 minutes. Witnessing one of the dogs alert its diabetic partner in real time is truly extraordinary! These dogs are more than just a diabetic's best friend; they are life-savers and life-changers.

This year, I will be joining EAC in its 8th Annual 2 Feet • 4 Paws • 1 Cause Walk to raise awareness and funds to fulfill its mission. I’m asking that you consider supporting my fundraising efforts with a donation. If you are able to donate, please visit my online fundraising page _____, or mail a check payable to Early Alert Canines to my home address:

(Your Current Mailing Address)

You can be assured that your tax-deductible gift will be used to SAVE and CHANGE lives! Thank you for your support!

Sincerely,