



Keys to Success

Step 1: Register and Set Fundraising Goal

Make the commitment to raising awareness and funds for Early Alert Canines by registering as a walk participant! Set a fundraising goal that is exciting and motivating and celebrate once it's reached at the 2021 EAC Walk! Your time, commitment, and funds will and DO make a difference!!! Use the enclosed materials to simplify fundraising, and reach out to EAC should you have any questions!

Step 2: Make a list of contacts

Make a list of contacts using your email contacts, holiday card lists, Facebook friends, parents of your children's friends, business contacts, co-workers, church members, teachers, neighbors, past classmates, local businesses, and relatives (to name a few)!

Step 3: Make your own personal donation

You can start by making a personal donation to solidify your commitment and to start off on the right paw!

Step 4: Share a Story & Ask for Sponsors

Write a personal letter that can be sent to those who are asked to donate. Do you live with diabetes, or does someone close to you? How would an Early Alert Canine change their life? For those who have been matched with a canine, how has your life changed? Share your story or a story of someone close to you! Use the enclosed materials, as well as our website, to learn how donations are used by Early Alert Canines, and begin asking for support from your contact list! Share some facts about EAC and encourage those you know to 'Like' our Facebook page for current updates!

Step 5: Check if your company participates in Matching Gifts

Many businesses participate in a Matching Gifts program where they will match, or essentially double, your own personal donation. Ask your company if they participate, and if so, where to access the Matching Gifts form. For example, if you make a personal donation of \$50, your company will donate their own \$50 and you will have raised \$100 for Early Alert Canines!

Step 6: Say Thank you!

Early Alert Canines runs solely on funding from corporations and individuals who are generous enough to support our organization. Without you, we could not continue to fulfill our mission, which is to improve the health, safety, and well-being of insulin-dependent diabetics through partnerships with certified low blood sugar alert dogs.

Step 7: Walk & Wag on Walk Day

The final step is the most fun! Show up on event day, have a wonderful time at the event, and celebrate making a difference in the lives of many! We are continuously overwhelmed by thankfulness for dedicated people like you!!! Let's walk and wag!!!