



2 Feet • 4 Paws • 1 Cause Walk

Event Sponsorship Packet

Early Alert Canines • www.EarlyAlertCanines.org • (925) 349-5190

Early Alert Canines is an incorporated 501(c)(3) non-profit organization, operating as an independent non-profit organization. Our tax ID is 27-4237968.



Early Alert Canines

Dear Friend,

Early Alert Canines (EAC) would like to thank you for considering a sponsorship of our organization at the 7th Annual EAC Walk to be held on **Saturday, September 28th, 2019 at Thermo Fisher Scientific's campus in Pleasanton.** The mission of Early Alert Canines is to improve the health, safety, and well-being of insulin dependent diabetics through partnerships with certified low blood sugar alert dogs. We train and provide medical alert service dogs to people with insulin-dependent diabetes who need them, regardless of age or financial status.

Our organization is based in Concord, California and has clients throughout California, Nevada, Oregon, and Washington. We train "diabetes alert dogs" to recognize the biochemical scent that a diabetic's body emits as blood glucose levels begin to drop or rise and to alert their diabetic partners of the changes, often well in advance of current technology. This early alert helps to avoid potentially life-threatening hypoglycemic episodes and long-term diabetes complications. Hypoglycemia is an inevitable and acute side-effect of insulin therapy that can lead to severe medical problems, including coma and death, in as little as 45 minutes. These dogs are more than just a diabetic's best friend; they are life-savers and life-changers.

Every dollar raised goes directly to help train and place a diabetic alert dog with a diabetic in our growing community. Since opening the EAC training center in August 2011, EAC has trained and **matched more than 55 dogs and families**, and our **goal for this year is ten dogs!** Our foster families, trainers, office support, board of directors, donors, and dedicated volunteers make this happen for us every day, all year.

Enclosed you will find:

- 2019 2•4•1 Walk / Event Sponsorship Overview
- Detailed Benefits of Event Sponsorship Levels
- 2019 2•4•1 Walk Sponsorship Commitment Form

Please take some time to review this packet as well as our website. More info and all the details about the walk can be found at EarlyAlertCanines.org/walk2019. We are confident that you will discover firsthand the importance and necessity of our mission. If you are moved to do so, please complete the Walk Sponsorship Commitment Form and return to our organization as soon as possible.

We look forward to combining our efforts to bring attention to our worthy mission!



**Early
Alert
Canines**

Event Sponsorship Overview

At Early Alert Canines, we look forward to partnering with you to create a win-win situation for your business and our organization. Throughout the year, we reach thousands of households with our mission via the various events and outreach programs we host and participate in, as well as through our website, email communications, and social media posts. Your company sponsorship will not only benefit our outstanding program, but will undoubtedly work to advertise and market your company to our neighbors, both locally and regionally.

This year we also have opportunities for vendors at our Walk! If your company or organization is interested in hosting a booth at our event, please reach out to our Development Manager, Lauren Burke, at LBurke@EarlyAlertCanines.org

Working with a small group of dedicated volunteers and a small professional team of fully qualified staff, Early Alert Canines depends on contributed support to train qualified dogs, purchase food and supplies, and place these dogs with worthy individuals and families.

To give you an idea of what various contribution levels can cover, here is a list of just some of our program costs...

\$35,000 TOTAL Cost per Team - (all inclusive program cost)

- \$15,000 Direct Services Cost for ONE Dog/Client Training
- \$ 5,000 Each Team Training Session
- \$ 4,500 Full-year of Vet Care for 10 dogs-in-training
- \$ 3,000 Training Support Staff Costs, per dog
- \$ 2,500 Full-year of Recertification Costs
- \$ 1,000 Service Coats for 10 dogs-in-training
- \$ 1,000 Training Supplies for 10 dogs-in-training
- \$ 600 Annual Food Bill, per dog-in-training
- \$ 200 Monthly Pet Care, per dog-in-training (fleas/worms, medication)
- \$ 100 Service Coat, per dog-in-training
- \$ 100 Training Supplies, per dog-in-training
- \$ 50 Monthly Food Bill, per dog-in-training

Event Sponsorship Levels

❑ Diamond/\$2,500

- Recognition on EAC website w/logo & link
- Opportunity to address crowd during open remarks
- Opportunity to host a booth on event day
- Prominent placement of Logo on walk shirt*
- Opportunity to hang multiple banners at event
- Opportunity to provide promotional items to walkers

❑ Platinum/\$1,000

- Recognition on EAC website w/logo & link
- Verbal recognition during open remarks
- Opportunity to host a booth on event day
- Prominent placement of Logo on walk shirt*
- Opportunity to hang a banner at event
- Opportunity to provide promotional items to walkers

❑ Gold/\$750

- Recognition on EAC website
- Opportunity to host a booth on event day
- Large logo on back of walk shirt*
- Opportunity to hang a banner at event
- Opportunity to provide promotional item to walkers

❑ Silver/\$500

- Large logo on back of walk shirt*
- Opportunity to hang a banner at event
- Opportunity to provide promotional items to walkers

❑ Bronze/\$250

- Small logo on back of walk shirt*
- Opportunity to hang a banner at event
- Opportunity to provide promotional items to walkers



*Logo must be received
by August 27th, 2019

Please join us as we raise awareness and funds to improve the health, safety, and well-being of insulin-dependent diabetics through partnerships with certified low blood sugar alert dogs!

EalryAlertCanines.org/walk2019

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2019 2•4•1 Walk Sponsorship Form

Company Name: _____

Contact: _____

Phone: _____

Email: _____

Address: _____

Sponsorship Levels:

City: _____

ZIP +4: _____

☐ **Diamond/\$2,500**

☐ **Platinum/\$1,000**

☐ **Gold/\$750**

☐ **Silver/\$500**

☐ **Bronze/\$250**

Payments may be made by mailing a check or by credit card via the donation button on our website, EarlyAlertCanines.org.

Amount Enclosed: _____

_____ **I am interested in sponsoring, but have questions! Please call me!**

Please send to:
2019 2•4•1 Walk Committee
C/O Early Alert Canines
1641 Challenge Dr., Ste. 300
Concord, CA 94520

Or email:
LBurke@earlyalertcanines.org

***Logo must be received by August 27th, 2019**