



## 2 Feet • 4 Paws • 1 Cause Walk 2019 Vendor Booth Application Packet

September 28, 2019 • Thermo Fisher Scientific,  
6085 Sunol Blvd, Pleasanton  
[EarlyAlertCanines.org/walk2019](http://EarlyAlertCanines.org/walk2019)

**We're excited for you to join us!**

Early Alert Canines' 2 Feet • 4 Paws • 1 Cause Walk is our annual fundraising walk benefiting Early Alert Canines and supporting its mission to improve the health, safety, and well-being of insulin dependent diabetics through partnerships with certified low blood sugar alert dogs. We provide our dog for only a \$100 application fee, despite the high cost of training these life-saving dogs.

Our Walk is growing as we do, and this year we have a goal of 150 participants. Prior to the event, participants fundraise and form teams, and then gather at the event to celebrate their success! We will have music, a social dollar auction, a t-shirt competition, and more!

Your participation in our 2 • 4 • 1 Walk is an excellent way to share your service and/or products with a captive audience of dog owners and lovers that support assistance dogs for people with diabetes.

### REGISTRATION COST FOR A BOOTH

**For-Profit:** \$125

**Non-Profit:** \$50

*\*\* As the 2 Feet • 4 Paws • 1 Cause Walk is an event benefiting EAC and its mission, you may not solicit donations of any kind at our Walk, other than donations for the Walk.*

### WHAT YOU WILL RECEIVE AS A VENDOR

A 10x10 space with two (2) chairs.  
Use of 2 Feet • 4 Paws • 1 Cause Walk logo in your company/organization collateral  
(contact us for logo files)  
Social media banners/images (upon request)  
*Unfortunately, we are unable to provide electricity or WiFi access.*

### WHAT YOU NEED TO PROVIDE

Appropriate staffing for your booth;  
A table;  
A power source, if applicable;  
A tent for your space, if desired.

Early Alert Canines • 1641 Challenge Dr, Ste 300, Concord, CA 94520  
925.349.5190 • [LBurke@EarlyAlertCanines.org](mailto:LBurke@EarlyAlertCanines.org)

## FUNDRAISE WITH US AND HAVE YOUR FEES WAIVED!

In 2019, we hope that all of our amazing booth vendors will also create a team to help the cause and spread even more awareness! To register, visit <http://bit.ly/241Walk2019> (case sensitive). Create a team for your company or organization, register as an individual walker, or join an existing team!

**For Profit** organizations: If you raise \$1,000 by event day, your Vendor Fees will be refunded.

**Non-Profit** organizations: If you raise \$500 by event day, your Vendor Fees will be refunded.

Please be sure to check this option in the application if you choose to participate.

All applicable vendor fees are to be paid in full prior to the event in order to attend the event. *Please note:* those who join your team and fundraise on your behalf help you qualify for your team goal so spread the word through your email communications, social media, and the event postcards and posters we are happy to provide!

## DAY OF EVENT VENDOR SCHEDULE (Subject to Change)

Vendor Check-In: 8:30 am  
Vendors Required to be Fully Set Up: 9:15 am  
Registration/Check-In Opens: 9:30 am  
Opening Ceremonies Begin: 10 am  
Lunch: Noonish  
Event Ends: 1 pm

## READY TO JOIN US?

We cannot wait for you to be part of our amazing event! Please fill out our application pages completely and send to our training facility (address is at the bottom of each page) or via email to [LBurke@EarlyAlertCanines.org](mailto:LBurke@EarlyAlertCanines.org). If you have questions about the application or need assistance in any way, please contact Lauren Burke at 925-349-5190 or via email at [LBurke@EarlyAlertCanines.org](mailto:LBurke@EarlyAlertCanines.org). All applications are subject to approval.

Early Alert Canines is a registered 501(c)(3) organization. Tax ID Number 27-4237968.

Donations are tax deductible to the extent allowed by law.

## ADDITIONAL VENDOR INFORMATION

- The 2 • 4 • 1 Walk planning team will determine the location for each exhibitor's space. Any locations determined prior to the event day may be changed or altered on the day of the event, by event staff. We will use reasonable efforts to honor placement requests where possible, based upon availability.
- Exhibitors are responsible for any permits and insurance related to the activity provided at their booths or related to any item being sold.
- No water connections or electrical connections are provided at exhibitor booths.
- You may not "sublet" your booth space in whole or part. You are not allowed to share your booth with another company or organization, unless approved by Early Alert Canines in advance of the event date.
- Any exhibitor causing damage to the event venue or other property provided or used in conjunction with the event, shall be responsible for the cost of the damage.
- Exhibitors are responsible for securing all money and items in their booth.
- You agree that all dogs brought to the event must be leashed (No retractable leads) or crated. No exceptions. Dogs may not show signs of aggression. Violations will result in removal of vendor and dogs from the event.
- Exhibitors are responsible for cleaning up their booth area after the event; the grounds should be left clean and in the same condition they were in upon arrival.
- If supplied, exhibitors must return all tables, chairs and other supplies in working order and free of damage at the end of the event.
- If any of the terms and conditions set forth in this Booth Application, Regulations and Agreement are not followed, Early Alert Canines may refuse to allow your continued participation in this event and future events.
- Please be aware that firearms, alcohol, and open flames are prohibited. The sale of products or services is not permitted at our event without prior approval and permission. On or offsite animal adoptions or promotions of adoptions are not allowed.

If you have questions regarding the above information, please let us know.

## CANCELLATION / REFUND POLICY

- Exhibitors who cancel on or before 9/12/19 will receive a refund of one-half (1/2) the total fee paid.
- Exhibitors who cancel after 9/12/19, those who sign up and pay after this date and decide to then cancel, or those who do not show up for the event will not be entitled to any refund.
- The 2 Feet • 4 Paws • 1 Cause Walk will take place rain or shine. No refunds will be given due to inclement or undesirable weather conditions.



**Early  
Alert  
Canines**

## 2019 2 Feet • 4 Paws • 1 Cause Walk Vendor Booth Application

Please send completed application and payment to:

Early Alert Canines  
c/o 2 • 4 • 1 Walk  
1641 Challenge Dr., Ste 300  
Concord, CA 94520  
LBurke@EarlyAlertCanines.org

### 2019 FEES & VENDOR INFORMATION

☐ For-Profit - \$125

☐ Non-Profit - \$50

To qualify for the non-profit rate, please list your 501(c)(3) Tax ID number here:

Company/Organization Name: \_\_\_\_\_

Product/Service Type: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address (If Applicable): \_\_\_\_\_

**PHOTO USE WAIVER:** The undersigned further also grants full permission to Early Alert Canines and/or agents authorized by them to use any photographs, video recordings, motion pictures, recordings, or any other record of The 2 Feet • 4 Paws • 1 Cause Walk 2019 for any purpose.



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## VENDOR BOOTH DETAILS

Will You Be Selling Items?

☐ Yes

☐ No

If Yes, Please Describe:

Will You Be Promoting a Product or Service?

☐ Yes

☐ No

If Yes, Please Describe:

Will You Be Donating Goods or Services?

☐ Yes

☐ No

If Yes, Please Describe What You Will Be Donating:

## WILL YOU FUNDRAISE WITH US?

☐ YES! I would like to participate in the 2 Feet • 4 Paws • 1 Cause Walk with our own team!  
(go to <http://bit.ly/241Walk2019> to register)

☐ NO, I will not be participating as a team in the 2•4•1 Walk this year.

Official Business/Organization Name (To Appear on Website):

Team Name (Can Be Different from Organization Name):

Team Captain Name:

Team Captain Email:

Team Captain Phone:

## PAYMENT

Booth Fees: ☐ \$175 (for profit) ☐ \$75 (non-profit)

☐ CHECK Check #:

(Make checks payable to Early Alert Canines, write 2•4•1 Walk in the memo line)

You can also visit our website and donate online, adding "Walk Vendor Payment" in the memo.

☐ CREDIT CARD:

☐ VISA

☐ MASTERCARD

☐ AMERICAN EXPRESS

☐ DISCOVER

CREDIT CARD #:

CID/CVC #:

Exp. Date:

NAME ON CARD:

BILLING ADDRESS (IF DIFFERENT THAN MAILING ADDRESS):

SIGNATURE:

(electronic or handwritten)

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